

# HIGHSUN

*Time to go global*

*2013-2021*

# 2013

HIGHSUN start overseas marketing



Turkey as the 1<sup>st</sup> station, we participate in PLAST EURASIA ISTANBUL, HXM servo drive energy saving series is greatly popular and win highly reputation with super feature & function of energy saving and excellent stability & durability on showing.

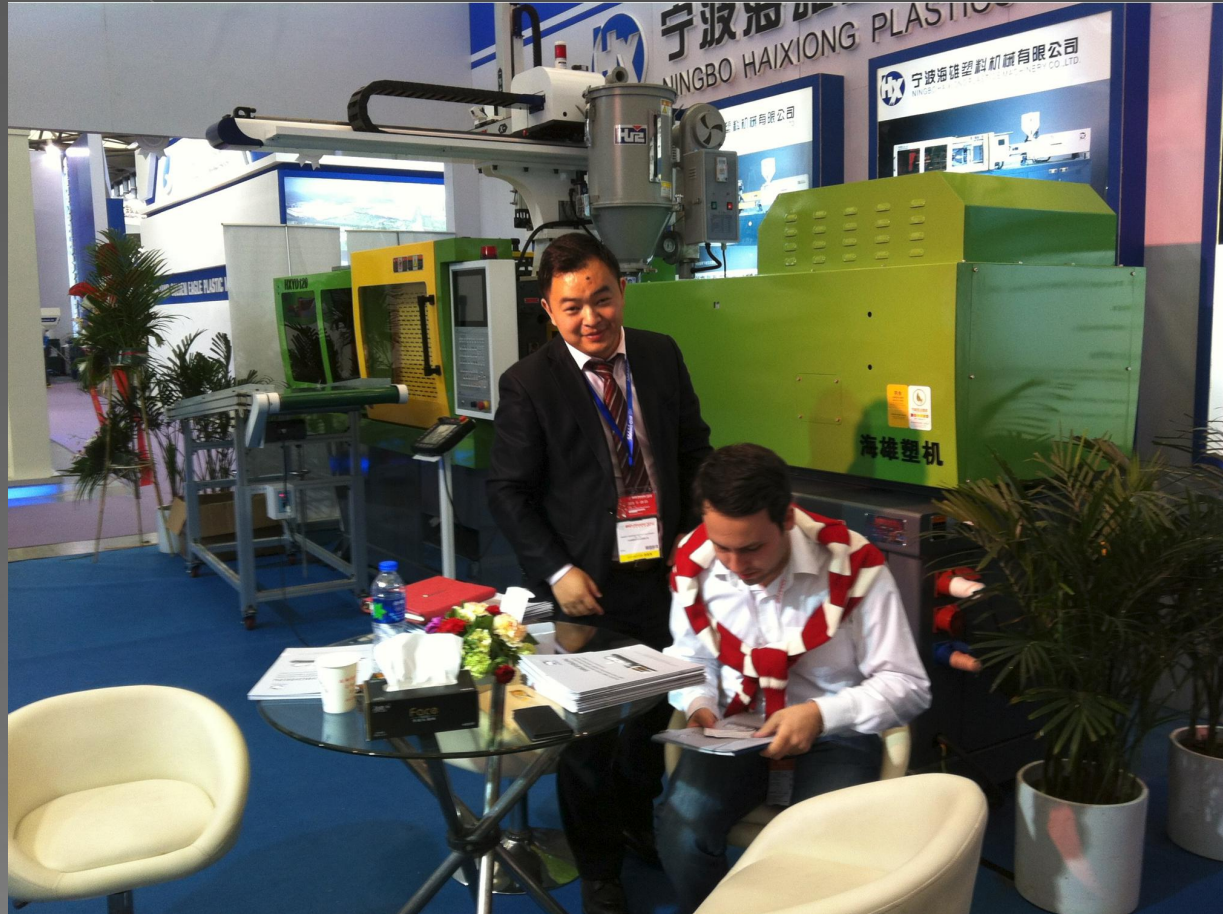
2013 EXHIBIT at PROPAK AFRICA.

Johannesburg



**Concentrate on Africa market exploring**

# 2014 China Plast. Shanghai



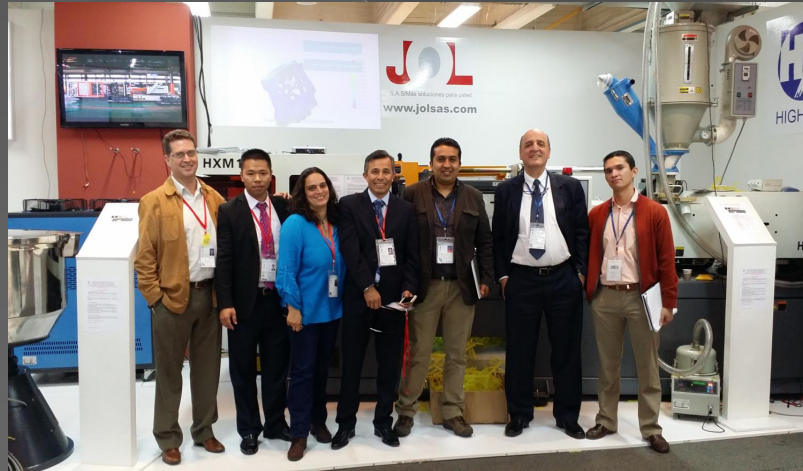
Unveiling of the 1<sup>st</sup> generation of hybrid machine

# 2014 participate in 9<sup>TH</sup> DHAKA INTERNATIONAL PLASTIC PACKING & PRINTING INDUSTRIAL FAIR



Start expanding in Bangladesh, laid the groundwork for future development.

# 2014 participate in COLOMBIA INTERNATIONAL PLASTIC FAIR



Expanding market in Latin America



# 2015 HIGHSUN participate in KENYA INTERNATIONAL PLASTIC FAIR



# 2015 participate in 10<sup>TH</sup> DHAKA INTERNATIONAL PLASTIC PACKING&PRINTING INDUSTRIAL FAIR



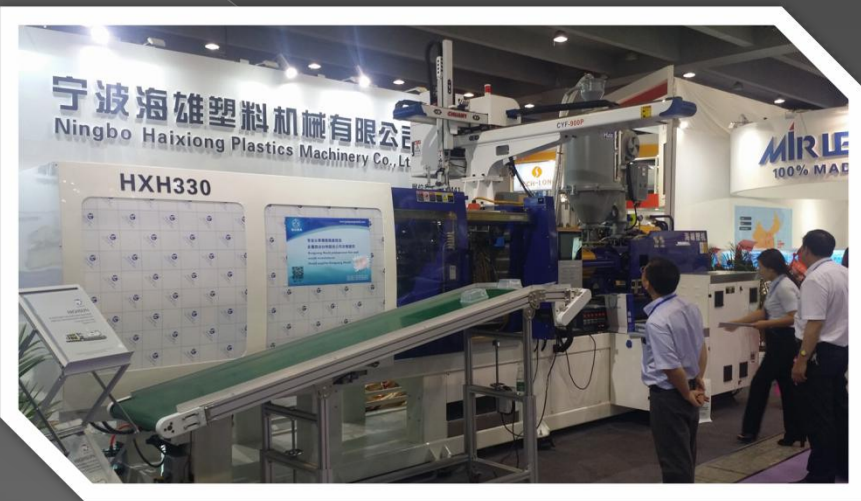


# 2015 HIGHSUN-Korea founded successfully

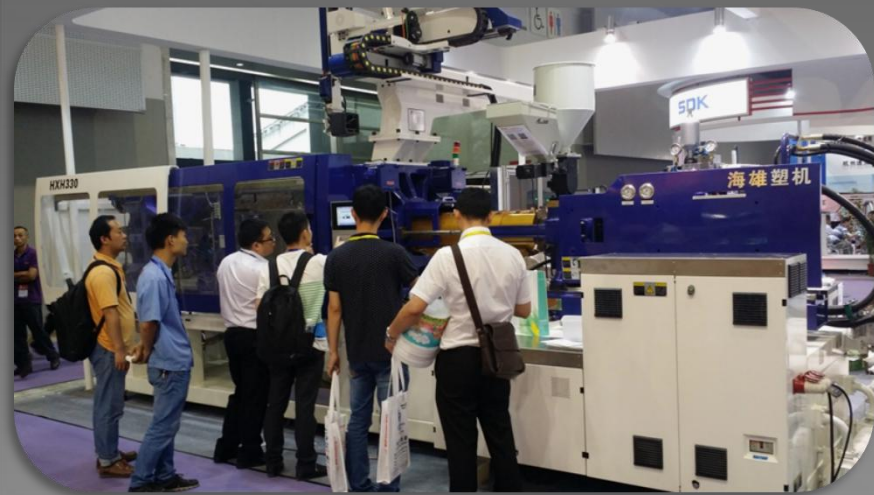




# 2015 CHINAPLAS Guangzhou

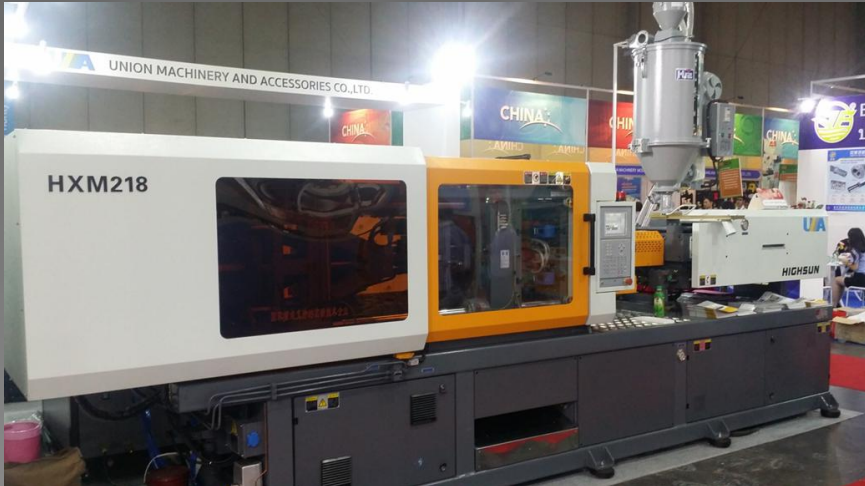


Unveiling for HXH330, the 1<sup>st</sup> generation of HXH high-speed series



# 2015 participate in INTERPLAS THAILAND

Expanding the ASEAN market, laid the foundation for HIGHSUN-Thailand.



# 2015 HIGHSUN SEMINAR WITH JOS SAS IN COLOMBIA





## HXH high-speed series wins hot-selling in Colombia



# 2016

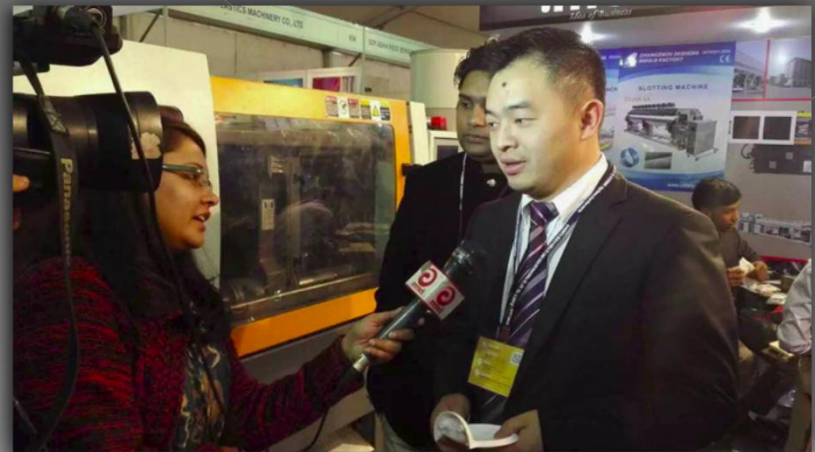
participate in 11<sup>TH</sup> DHAKA INTERNATIONAL PLASTIC PACKING & PRINTING INDUSTRIAL FAIR, won 2<sup>nd</sup> prize of “good quality & service” awarded by BPGMEA.



**Planning Minister AHM Mustafa Kamal MP Bangladesh visited HIGHSUN booth.**



HIGHSUN BD sales surpassed 2million USD in 2016, being one of top brand on local market.







HIGHSUN is becoming the most influential brand at IPF





Planning Minister AHM Mustafa Kamal MP was present at the closing ceremony of International Plastic Summit 2016, as chief guest, held at Bangabandhu International Conference Center in Dhaka. GM of IMB International BD Daniel Jiang is seen receiving a crest winning the 2<sup>nd</sup> best exhibitor in the exhibition from the Minister.

-Daily Industry

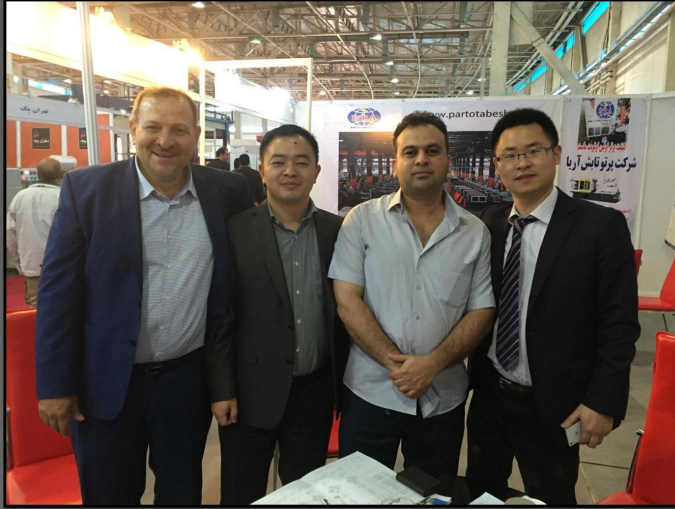
# 2016 CHINAPLAS SHANGHAI



Unveiling for  
HXVD160 hybrid  
series with electric  
injection unit



# 2016 participate in IRAN PLAST



# 2016 participate in RUBBER-PLAS MALAYSIA



High-speed HXH330(automatical performance of 4s for 750ml box 4cav), win hugely popular and success.



# 2016 participate in VIETNAM PLAS



# 2016 participate in 9<sup>th</sup> COLOMBIA PLAST





◎ 2017 HIGHSUN participate in 12<sup>TH</sup>  
DHAKA INTERNATIONAL PLASTIC  
PACKING&PRINTING INDUSTRIAL FAIR, won 1<sup>st</sup>  
prize of “good quality & service” awarded by  
BPGMEA.



INDUSTRIES MINISTER OF BD CENTRAL GOVERNMENT VISITING HX-HIGHSUN BOOTH.





# 2017

## CHINA PLAST Guangzhou



# 2017

## PLASTIMAGEN FAIR MEXICO



◎ 2017 HIGHSUN Asia-Europe-  
America footprint and VIP clients visiting.









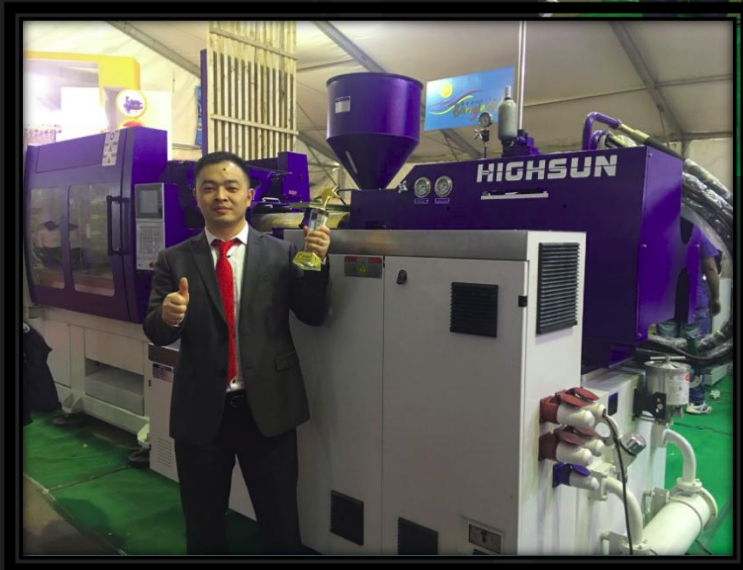
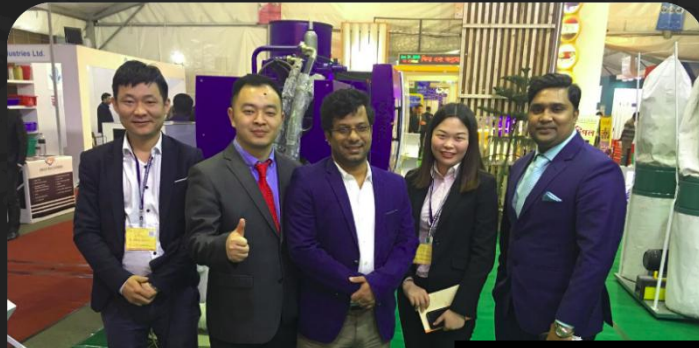
**“FRAMAS” the one of designated supplier for ADIDAS choose HXS two color series more than 100sets**



# 2017 EuroAsia Istanbul Turkey



# 2018 IPF DHAKA BANGLADESH



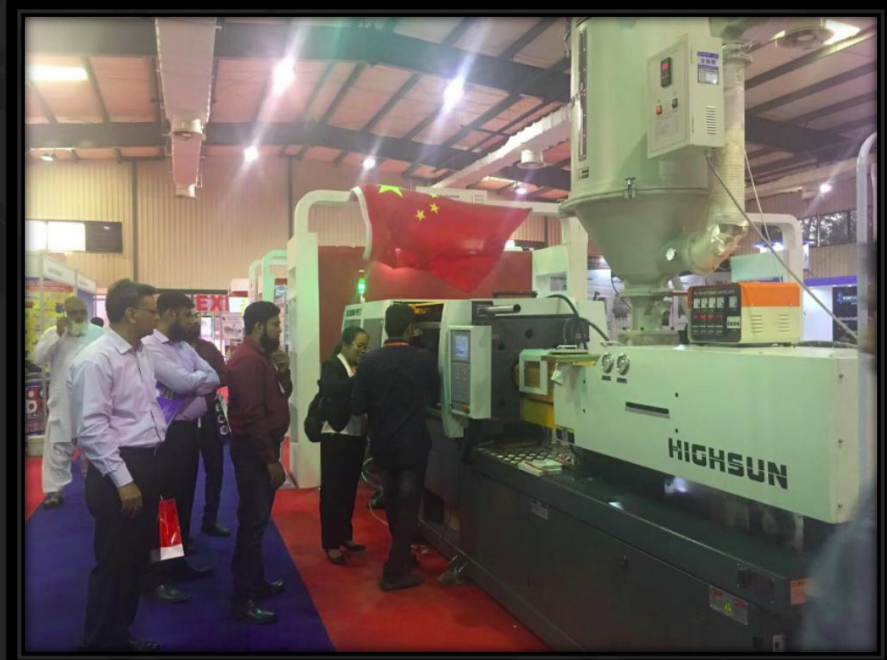
# 2018 CHINA PLAST Shanghai



# 2018 INTERPLAS THAILAND



# 2018 THE 14<sup>th</sup> 3P Pakistan



# 2018M' SIA PLAS





# 2018 Colombia



# 2018 Marketing in North Africa



# 2018 PLASTEX TOSHKENT UZBEKISTAN



Exploiting & Expanding Mid-Asia market



# 2018 Euroasia Istanbul



HIGHSUN

Ningbo Beilum Highsun Machinery Co.,Ltd.

Unveiling  
& Energy Saving

**HXH350**  
**HXM150** *Models*

@ Hall 14; booth No: 1424

**Plast Eurasia**  
istanbul 2018

**December 5 - 8, 2018**

Wednesday - Saturday



# 2018 EUROAISA in Turkey





# IPF BANGLADESH 2019



# HIGHSUN BANGLADESH



Passion led us here: Let's retrospect and prospect with marketing work in Bangladesh. 2015, we got "3rd prize", that's the 2nd year we enter to this market! 2016, we're awarded "2nd prize", HX-HIGHSUN sales exceed 1million USD in Bangladesh, as one of top 3 who developing most fast. 2017, HX-HIGHSUN proposed mission of marketing "quality first, service fast" on local market, we're awarded "1st Prize" in the same year! That's our 1st time got such honor, we sold more than 2million USD here that year, and raised to "top 2" sales on the market! We won high-reputation because of stable quality and fast response of service! 2018, it's shaky and unstable year here! but HX-HIGHSUN keep fast developing with professional & passionate team on the market; this year, we start some creative works on the market! We advocate close loop of service as "pre-sale service, sales service, after-sale service", successfully cooperate big factories with partnership and win long-term strategic cooperation! 2nd time we're rewarded "1st prize" by BPGMEA. Most encouragingly, we won "top 1" sales on the market, more than 3million USD sales is the best acknowledgement for HIGHSUN in 2019, the 3rd time awarded "1st prize"! We're striving for next "1st prize" honor, struggling for better dream! We're the best!

# 2019 Propak Africa, Johannesburg

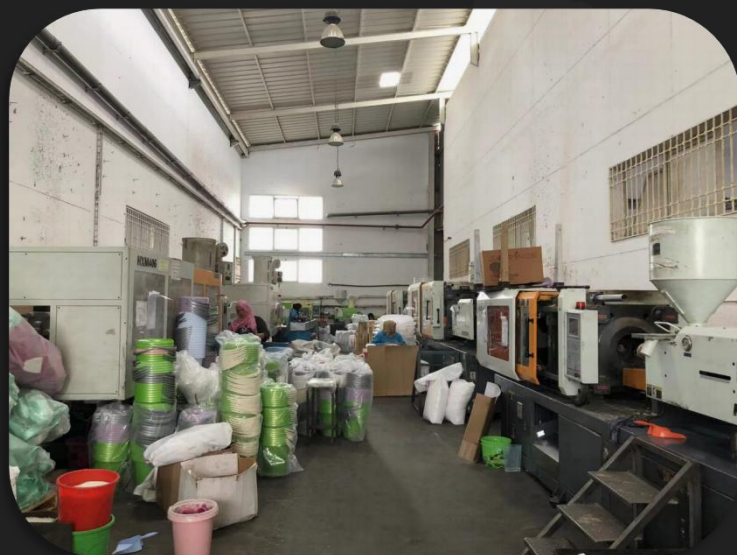


## In-depth exploits Africa market





# 2019 expanding in Tunisia



# 2019 expanding in Egypt, Algeria, Morocco



In-depth exploits North Africa market





# 2019 Ethiopia & Somaliland



# 2019 China Plast Guangzhou



Pursuing Excellence



Unveiling for SP series



Molding Perfection

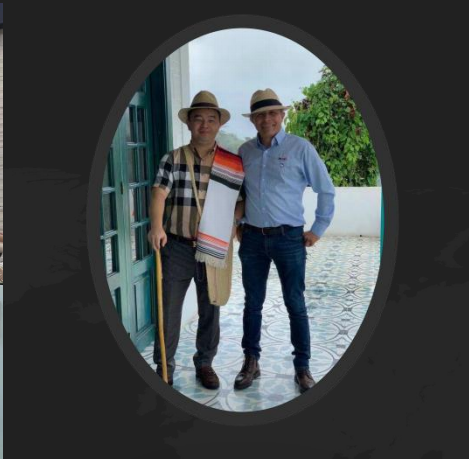


Show HXYD260 hybrid machine with electric injection and recharging



# 2019M'SIA PLAS





2019 America-South America key customers visit.



# 2019 Plastex Tashkent



**HIGHSUN**  
becoming the  
most popular  
brand in  
Uzbekistan  
because of more  
competitive price  
and better  
stability &  
durability

# 2019 EuroAsia Istanbul



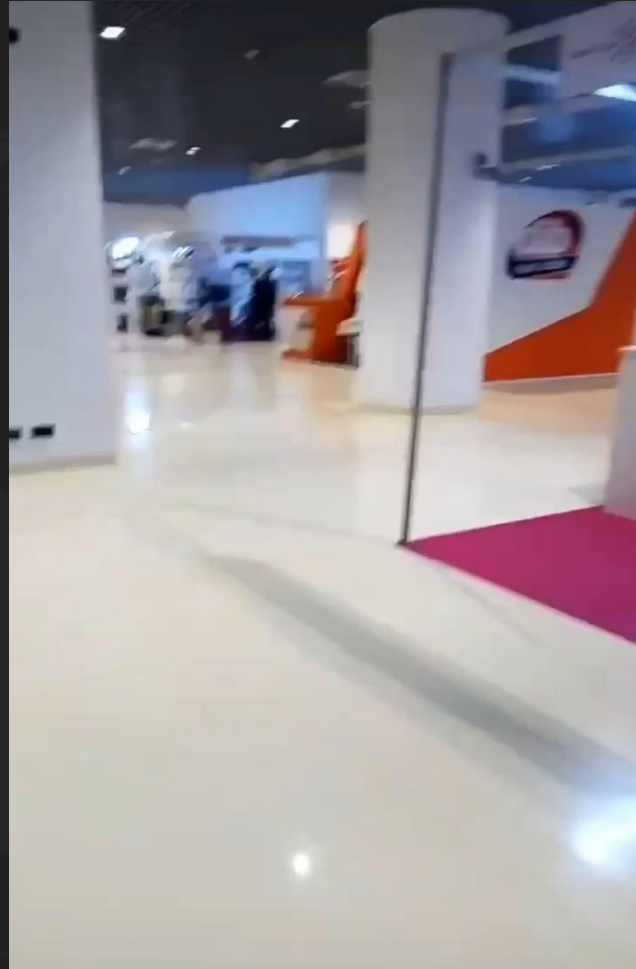


# 2020 Egypt Plast



HXH260 high-performance becoming star machine at the exhibition

# 2020 Algeria Plast



# 2020 Zhengzhou



Unveiling of the 3<sup>rd</sup> generation of HXH HIGH-SPEED series

# 2021 CHINA PLAST SHENZHEN



Unveiling of the 3<sup>rd</sup> generation of HYBRIID series

A dark, stylized world map is visible in the background, centered behind the text.

# Think Big, Think Long

恒者行远，上者常新